

AUTOCAMP ANNOUNCES FIRST EAST COAST PROPERTY ON CAPE COD

The award-winning lodging brand continues national expansion, bringing a new experience to Cape Cod in Fall 2020, with its iconic custom Airstreams, luxury tents and modern aesthetic

EMBARGOED UNTIL WEDNESDAY, OCTOBER 2, 2019 - 9:00 AM PDT

[San Francisco, CA] October 2, 2019 – [AutoCamp](#), the [award-winning](#) California-based Airstream hotel brand is opening its first-ever East Coast property with the launch of AutoCamp Cape Cod, in partnership with [Whitman Peterson](#) and Boston-based [Blue Flag](#). Located near the coastal towns of Falmouth and Wood’s Hole, Massachusetts, AutoCamp Cape Cod is a 1.5-hour drive from Boston, a 45-minute ferry ride to Martha’s Vineyard and a 3.5-hour drive from New York. The property will operate year-round and will feature 108 total accommodations, including customized Airstream Suites, ADA-accessible X Suites, and Luxury Tents, as well as a two-story clubhouse, community fire pits, and group meeting and event space designed by award-winning New York firm Workshop/APD.

The Airstreams are part of an exclusive design and hospitality relationship between the iconic travel trailer brand and AutoCamp. The custom 31-foot Airstreams at all AutoCamp locations have been manufactured to AutoCamp’s specifications by [Airstream, Inc](#) and feature AutoCamp’s signature mid-century modern design.

“AutoCamp Cape Cod represents an exciting moment for travelers outside California who are looking for an easy way to experience the outdoors with their families and friends. We’re thrilled to be opening our first East Coast location on Cape Cod,” said AutoCamp co-founder and CEO Neil Dipaola. “At this coastal property, guests will enjoy the signature AutoCamp experience at the gateway to the iconic villages and beaches of Cape Cod.”

AutoCamp will offer a limited number of early access Summit Club packages for AutoCamp Cape Cod ahead of opening general booking in early 2020. Summit Club packages cost \$750 and include first access to reserve the most popular booking dates, a \$750 room credit, a room upgrade and welcome gift on your first stay, and a limited-edition AutoCamp tote from Boston designer [Forestbound](#).

AutoCamp Cape Cod will offer the brand’s highly-curated amenities such as organic blankets by [Coyuchi](#), natural bath and skincare products by [Ursa Major](#), custom-designed [Stahl](#) firepits, [Good Wood](#) firewood logs to reduce smoke and fire danger, and interactive environmental art installations. The property will host on-site activities for guests such as yoga and meditation, a campfire speaker series, music programming, local beer and cider tastings, and occasional farm-to-table dinners. AutoCamp Cape Cod will also be dog-friendly, offering Pet Kits, which include a cozy blanket, food and water bowls, and treats.

S’mores kits, grab-and-go snacks, beer, wine, and other beverages, as well as apparel, will be available for purchase in the property’s mid-century modern Clubhouse. The Clubhouse will also host a daily complimentary continental breakfast bar with fresh-squeezed orange juice, coffee, tea, and locally-sourced pastries. AutoCamp offers ready-to-cook BBQ kits that feed two-and four-people, with a choice of protein, side dishes, and a dessert, all prepared locally. Complimentary high-speed WiFi internet will be available throughout the property.

AutoCamp has partnered with Boston-based real estate investors and developers Blue Flag to offer the first east coast AutoCamp location. With deep roots in the region, Blue Flag secured the site and through a joint venture with AutoCamp and Whitman Peterson, acquired the property earlier this year. Additionally,

utilizing its local expertise, Blue Flag leads the development, construction, community collaboration, and continues to help foster local partnerships to bring AutoCamp Cape Cod to life.

“Our company ethos centers around delivering profound experiences through physical spaces, and from the moment we saw the property on Palmer Avenue, we knew that we had an opportunity to create something really special. AutoCamp was the perfect partner to make that dream a reality, and together with their visionary team and Whitman Peterson, we couldn’t be more excited to bring the unique AutoCamp experience to the Cape Cod community,” said Brad Guidi at Blue Flag.

Each of the Airstream Suites and accessible X Suites offers a queen-sized [Tempur-Pedic](#) bed, spacious spa-inspired bathroom, a sofa that converts into second bed, a flat-screen television with cable, heat and A/C, a microwave, a mini-fridge, [Barebones Living](#) cookware, BBQ accessories, and a private firepit with dining area immediately adjacent to the suite. Luxury Tents are built by [Sheridan Tents](#) and offer a king-sized Tempur-Pedic bed, electricity, dual fan and heater, mini-fridge, a sofa that converts into a second bed, and a private outdoor fire pit. Luxury Tents have round-the-clock access to spa-inspired restrooms and showers located in the Clubhouse that features towel service and Ursa Major bath products. Luxury tents at Cape Cod will be available April through October. Airstream and X Suites will be available year-round. All Airstream and tent suites offer an additional bed for a third adult or two small children.

The AutoCamp Cape Cod experience continues outside of the accommodations. The 8,100 square-foot signature Clubhouse features a mid-century modern lounge with an indoor fireplace and cozy seating, a bar with taps serving craft beer, kombucha, and wine, a communal dining table, retail shop, and restrooms with luxury showers. The second floor offers a reservable private space for corporate retreats, meetings, and social events. New York-based architecture firm [Workshop/APD](#) is leading the architectural and interior design of AutoCamp’s Cape Cod site and mid-century modern Clubhouse.

“At Workshop/APD, we are endlessly inspired by the places we design and build, and AutoCamp Cape Cod is no exception. To create a unique, contextually relevant experience for guests, we took inspiration from the location’s incredible natural beauty, merging interior and exterior spaces and incorporating local and natural elements within the mid-century modern aesthetic,” said Andrew Kotchen, founding principal, Workshop/APD. “This holistic approach allows for a seamless transition between public spaces and guest rooms, all highlighting the magnificent Cape Cod landscape.”

Guests will have direct access to the iconic Shining Sea Bikeway that leads cyclists and pedestrians directly to Wood Neck beach as well as shopping and restaurants in both downtown Falmouth and Woods Hole. Woods Hole and Falmouth both conveniently offer daily ferries to Martha’s Vineyard as well as numerous eateries with locally-sourced fare. The property will also offer complimentary bicycles as well as guided day excursions with local outfitters.

Similar to AutoCamp’s other properties, AutoCamp Cape Cod is a car-free environment, allowing guests to experience the beauty and serenity of the coast without vehicles in the guestroom areas. Guest parking is located elsewhere on-property, and several types of transport are available to move belongings or guests to their suites.

As part of the company’s commitment to preserving natural ecosystems, AutoCamp will restore over 22,000 square-feet of wetlands with native plants on the property, which will expand local wetland habitat, reduce water runoff into local waterways, and support native pollinator plants.



About AutoCamp Cape Cod

AutoCamp has reimagined the way people experience the outdoors. AutoCamp Cape Cod is just a 1.5-hour drive from Boston and 3.5-hours from New York City. The property is in close proximity to Cape Cod's acclaimed beaches and incredible natural beauty. AutoCamp Cape Cod is the brand's fourth location and its first on the East Coast, with fully outfitted, custom-designed Airstream suites, luxurious canvas tents, and beautiful accessible suites seamlessly blending thoughtful design with the great outdoors. A two-story Clubhouse stands as the epicenter of AutoCamp Cape Cod, with meeting space, a fully stocked shop, luxury bathrooms, and showers, effortlessly achieving AutoCamp's mission of connecting people with the outdoors and each other. For more information, visit www.autocamp.com and to reserve a Summit Club package visit www.autocamp.com/capecod. For groups and event inquiries, visit www.autocamp.com/corporate-retreats. For job opportunities, visit <https://autocamp.com/careers>

About AutoCamp

AutoCamp makes it easy for people to experience the outdoors. With stylish accommodations in modern Airstream suites and luxurious tents, the outdoor hotel brand has locations in Santa Barbara, the Russian River Valley, Yosemite National Park, and most recently, Cape Cod. AutoCamp has revolutionized outdoor lodging by bringing high-end, boutique-style amenities, mid-century modern design, and welcoming hospitality to some of the world's most beautiful natural places. The company has been recognized by TIME as [World's Greatest Places 2019](#) and by AHEAD as [New Concept of the Year 2019](#).

About Blue Flag

Blue Flag is a vertically integrated investment, real estate development and branding firm operating out of Boston, MA. Blue Flag has built a reputation for acquiring unique residential and hospitality assets in high-barrier-to-entry markets and currently targets raw land, historic structures, hotels, campgrounds, and restaurants. Additionally, Blue Flag makes strategic investments in related operating companies and brands. Blue Flag's current portfolio includes over \$300 million in active projects spread across large scale residential developments, a hotel collection, and a retail and restaurant portfolio.

www.blueflagpartners.com

About Whitman Peterson

Whitman Peterson is an institutionally backed real estate investment management company actively investing in the hospitality, multifamily, student and seniors housing sectors. Through its discretionary commingled funds, WP has invested in transactions involving more than 150 acquisition and development assets, with an aggregate capitalization of over \$15 billion. The firm has investments across 30+ submarkets in the U.S. and also has investments in the U.K. and Latin America. Whitman Peterson focuses on helping drive significant asset and operating company growth to a select group of prominent national operating, investment, and development companies within WP's target sectors. To learn more about Whitman Peterson, visit www.WhitmanPeterson.com

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