

AutoCamp Expands Airstream Partnership in Preparation For National Expansion

Largest private owner and purchaser of Airstream brand RVs globally brings an enduring slice of Americana to the masses and places order for hundreds of additional custom suites under a territory exclusive hospitality partnership deal

San Francisco — December 5, 2018 — AutoCamp, a modern and stylish outdoor hospitality experience that makes connecting with the great outdoors easy for everyone, today announced that the company has expanded its partnership with Airstream. This unique partnership prepares AutoCamp for national expansion and the opening of its [Yosemite location](#) in early 2019. As the largest private owner and purchaser of Airstreams in the world, AutoCamp has plans to order hundreds of additional custom suites under a territory exclusive hospitality partnership deal with Airstream.

Airstream is a subsidiary of Elkhart, IN-based Thor Industries (NYSE: THO), the world's largest manufacturer of recreational vehicles

With the growing trend of people focusing more time and money on exceptional and memorable activities, the two companies continue to successfully harness the burgeoning experience economy.

“From the mid-century design aesthetic of these iconic American made trailers, to the comfortable interiors, our teams continue to collaborate on building beautiful modern Airstream suites that play a key role in the AutoCamp brand,” said Neil Dipaola, CEO and founder of AutoCamp. “For years, the allure of an Airstream vacation was only possible for a small subset of enthusiasts. Together, AutoCamp and Airstream are changing the way people experience the outdoors and bringing this enduring piece of Americana to the masses.”

“The enduring design and style of the Airstream trailer is the perfect juxtaposition to the mid century aesthetic and modern amenities that the AutoCamp brand is known for,” said Bob Wheeler, CEO of Airstream. “Both the Santa Barbara and Russian River areas are a perfect backdrop for the design-forward trailers. We are excited to be a part of the Yosemite project and other new properties as AutoCamp expands to additional beautiful outdoor locations across the country.”

Nestled on 35 acres in the Sierra Nevada Mountains, the Yosemite property will feature 80 deluxe Airstream trailers custom designed by Anacapa Architecture and built in the USA by Airstream, Inc., as well as 15 luxury tents, and three cabins. Five ADA suites are designed by Los Angeles’s M-Rad Architecture. The interiors for the suites and clubhouse were created by Geremia Design. Reservations for AutoCamp Yosemite can be made at www.AutoCamp.com, and the property will open and welcome guests in March 2019.

About AutoCamp

AutoCamp is a modern and stylish outdoor hospitality experience that makes connecting with the great outdoors easy for everyone. As the leader in outdoor hospitality, the unique properties are known for beautiful modern Airstream suites, and luxurious tents. AutoCamp has revolutionized alternative lodging by blending the traditional outdoor experience with the service and design of a boutique hotel. From luxury linens, bedding, and bathrobes to a mid-century modern inspired reception and meeting space, AutoCamp has reimagined the outdoor lodging experience for the modern adventurer. Visit AutoCamp in Santa Barbara; the Russian River Valley; and soon to be open at Yosemite near Mariposa, California. For more information and booking visit: www.autocamp.com.